

YOU CAN HELP AS A MUSIC & MEMORY AMBASSADOR

Is there a nursing home in your community that hasn't heard of our personalized music program? We need your help to introduce Music & Memory. We will be glad to assist you and answer any of your questions along the way.

HERE'S HOW TO GET STARTED:



Speak with either: the Nursing Home Administrator, Director of Nursing, or the Director of Therapeutic Recreation or Activities.



Ask for an appointment to share a brief overview of Music & Memory and how personalized music can make a transformative difference in the lives of elders, regardless of their cognitive or physical challenges. Explain that you are a Music & Memory volunteer. Send them the link to the Music & Memory website: www.musicandmemory.org



IF THEY AGREE TO MEET, HERE ARE THE STEPS TO INCLUDE IN YOUR PRESENTATION:



Show them the powerful video of Henry (if they haven't already seen it). You can find it on the Music & Memory homepage. www.musicandmemory.org



Share results from our 2012 survey of nursing home professionals who reported on how personalized music helped their residents: www.musicandmemory.org/survey



Share the California Association of Health Facilities video about how Lemon Grove Care Center cut antipsychotic use in half with personalized music. You'll find the video and more information in this blog post: www.musicandmemory.org/antipsychotic-reduction



GIVE THEM THIS LINK TO OUR FREE RESOURCE GUIDE!



"Making the Case for Personalized Music: A Guide for Elder Care Professionals": <http://musicandmemory.org/request-guide/> Better yet, print out a copy and give it to them at the end of your meeting.



Many thanks for your help sharing the benefits of Music & Memory's personalized music program and making this important connection for us. If you have any questions or need further assistance, please contact Alexis Gregos, volunteer@musicandmemory.org.

